



2024

CENTRAL QUEENSLAND SMALL BUSINESS DISASTER RECOVERY SUMMIT



Queensland
Government

**SMALL BUSINESS ASSOCIATION OF AUSTRALIA
PTY LTD**

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[Visit the Event Page](#)

PURPOSE OF THE CENTRAL QUEENSLAND SMALL BUSINESS DISASTER RECOVERY SUMMIT

The Central Queensland Small Business Disaster Recovery Summit is a one-day educational and community event dedicated to empowering and uniting small business owners across the region. Our focus is on enhancing your leadership skills, bolstering your capabilities, and fostering a robust community geared towards expediting recovery and elevating risk awareness within your businesses.

Join us for engaging discussions on accessing essential services, maximizing support systems, and implementing effective disaster preparedness measures. This Summit isn't just about learning—it's about coming together as a community to share experiences, voice concerns, and build a stronger, more resilient future for small businesses in Central Queensland. This is your opportunity to step into a leadership role, safeguard your business, and accelerate its growth journey.

The event program will comprise the following three themes:

- Small Business Recovery and Healing
- Safeguarding Small Business – Risk Management and Future Disaster Preparedness
- Community Strengthening Through Leadership and Resilience



EVENT PROGRAM & DETAILS

- **Date:** Monday 17 June 2024
- **Time:** 8.30am – 5pm
- **Event Type:** Hybrid
- **Venue:**
 - Summit: Building 5 G.02 Lecture Theatre; CQ University Bruce Highway North Rockhampton Qld 4702
 - Networking Evening: 4:30 PM onwards, Library Building 10 Level 2, Rockhampton North Campus
 - [Rockhampton North Campus Map](#)
- The event will be available virtually for small business owners who are unable to travel.

Additional Extras:

- SBAA will renew or provide a complimentary membership valued at \$550 to all participants to ensure they receive ongoing support for a period of 12 months.

Event Page & Registration:

<https://smallbusinessassociation.com.au/2024-central-queensland-small-business-disaster-recovery-summit/>

OR

EMAIL : info@smallbusinessassociation.com.au



EVENT PROGRAM & DETAILS

TIME	PARTICULARS
8am	Registration/Tea & Coffee
8.30am	Official Opening • Opening - Anne Nalder, Founder and CEO of Small Business Association of Australia • The Mayor's Welcome, Tony Williams, Mayor Rockhampton Regional Council • MC - Joanne Brooks, CEO of Navig8Biz Pty Ltd
9.00am	Theme 1: Small Business Recovery and Healing (90 min) • Mental Heal and Wellbeing • Readjusting your focus and strategy • Reading the market and finding opportunity • Dealing with financial hardship and identifying resources • Increasing revenue, even during tough times Presenters <i>The Most Crucial Element in Business Recovery: You</i> <i>Small Business Financial Counselling Services Southern Qld</i> • John Lacey, Rural Financial Counsellor • Sandra O'Neill, Business Wellness Coach • Sharon Kingston, Small Business Financial Counsellor Revitalize, Reinvent, and Rise: Navigating the Small Business Recovery Journey - Embracing Change, Overcoming Challenges, and Thriving • Joanne Brooks, CEO of Navig8Biz Pty Ltd Dealing with Financial Hardship: How Your Bank Can Help • Commonwealth Bank Financial Hardship Playbook: Strategies and Increasing Revenue • Prof. Ian Eddie, Director of Research, Partnerships and Engagement, Excelsia College
10.30am	Morning Breakout

EVENT PROGRAM & DETAILS

TIME	PARTICULARS
11am - 1pm	Theme 2: Safeguarding Your Small Business – Risk Management and Future Disaster Preparedness (2hrs) • Risk Management & Contingency Planning • Cyber Security • Emergency & Crisis, (C&E) Events • Compliance and dealing with regulators • Local Business Owner's Success and Advice Presenters • Eric Allgood, Director of Small Business Assistance & Advisory Services • Jamie Wilson, Founder & CEO of Cryptoloc Data Security • Nick Bell, Director of SD Consulting Australia & ex-Watch Commander, Fire & Rescue • Bruce Billson, Ombudsman, Small Business and Family Enterprise Ombudsman • Nyree Johnson, Director of Johnson's 4x4
1pm - 2pm	Lunch Break
3.30pm	Theme 3: Community Strengthening Through Leadership (2hrs) • Leadership within your business or organisation • Leadership in the community - The bigger picture Presenters • Dr Neil Carrington, Director of Carrington Consulting • Prof. Jeremy Novack, Vice-Chancellor & President of Global Development College
4pm	Wrap Up
4.30pm - 7pm	Networking – Sponsored by the Commonwealth Bank Enjoy drinks and nibbles Library Building 10 Level 2, Rockhampton North Campus

EVENT SPONSORS

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Family Enterprise**
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ABOUT THE SBAA

The SBAA provides the Support, Advice, Opportunity and Advocacy Micro, Small and Medium Sized Enterprises (MSMEs) need to thrive in today's economy.

As well as being the voice of MSMEs, advocating for their rights and getting the important issues in front of Federal and State Governments, Regulators and Authorities, the SBAA also provides members with access to a range of quality programs, services, technology, education and trade missions ensuring they have the best chance to succeed.

With around 97% of all the businesses in Australia being small, with 88% of those being micro businesses, the health of our economy is directly dependant on the health of our MSMEs.

Working with Government and relevant departments and authorities, our mission is to reduce red tape to create a fertile business environment that encourages these entrepreneurs to grow.



SBAA CONTACT DETAILS

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